



**KNIGHTS
OF COLUMBUS**
IN SERVICE TO ONE. IN SERVICE TO ALL.



**Fourth Degree
Hennepin Province
Ohio District 3**

Sir Knight Charles A. Giametta
Master

Sir Knight Patrick Elgin
Advertising Director

Ohio District 3 Exemplification Ad Book Rebate Program

Purpose: To reward those Assemblies who support the District by Selling Ads for the Exemplification Ad Books published twice a year.

Program Overview: The program runs per Fraternal Year and includes both the Fall and Spring Exemplifications. It is comprised of three basic parts,

1. The Buy In,
2. Rebates based upon number of Ads sold,
3. Rebate Bonuses based upon Dollar value of Ads sold,

The Program:

1. The Buy In

To participate in the program the Assembly is required to place a Full page Ad in **Both** the Fall and Spring Exemplification Ad Books (These adds **do not** count in any totals for rebates).

2. Rebates based upon the Number of Ads sold, (Total for Fraternal Year):

1. Sell 3 to 5 Ads receive a check for 5% of total \$\$'s received by District no later than 30 after Exemplification
2. Sell 6-8 Ads receive a check for 10% of total \$\$'s received by District no later than 30 after Exemplification
3. Sell 9-11 Ads receive a check for 15% of total \$\$'s received by District no later than 30 after Exemplification
4. Sell 12 or more Ads receive a check for 20% of total \$\$'s received by District no later than 30 after Exemplification

3. Rebate Bonuses based upon Dollar value of Ads sold, (Total for Fraternal Year):

1. All Bonus are in **addition** to any Rebates described above
2. Raise \$2,000.00 to \$2,499.00 in Ads District to pay for 2 nights Small Suite at Spring Exemplification (Value approximately \$425.00)
3. Raise \$2,500.00 to \$2,999.00 in Ads District to pay for 2 nights Large Suite at Spring Exemplification (Value approximately \$575.00)

4. Raise \$3,000.00 to \$4,999.00 in Ads District to pay for 2 nights Large Suite at Spring Exemplification plus and additional 5% rebate on Total monies raised (Minimum Value approximately \$1325.00)
5. Raise over \$5,000.00 in Ads District to pay for 2 nights Large Suite at Spring Exemplification plus and additional 10% rebate on Total monies raised plus rebate District will sponsor One Assembly Candidate and guest at Spring Exemplification (Minimum Value approximately \$2185.00)

4. Additional Rules and Pay outs

1. All Ads must be paid in full no later than 30 days following Exemplification to be counted in Program. (Paid means money **received** by District Executive Secretary)
2. Ads placed in the Book and **not** paid 30 days following the Exemplification will be **double** subtracted form totals for all portions of Rebate program
3. Rebate Checks will be cut 45 days following the Spring Exemplification
4. District will pay qualifying Suite Room Bills (Room portion and taxes only), at time of Check Out (Charges other than Room and Room Tax must be paid by Assembly prior to Check out)
5. If an Assembly qualifies for a Suite at the Spring Exemplification under the provisions of the “Bonus” Rebate, but becomes unqualified due to penalty as described in 4.2 above, costs for the Suite will be deducted from Rebate Check
6. Questions and concerns should be addressed to the District Executive Secretary; however, in all cases the decision of the District Master is Final.

Please contact Pat Elgin Ohio District 3, 4th Degree, Advertising Director at 614/461-8585, cell 614/402-9936 pelgin@dispatch.com with questions.