

THE OHIO STATE COUNCIL
 KNIGHTS OF COLUMBUS
**2010 SUPER CASH
 BONANZA**
 CHARITY CAMPAIGN

1st PRIZE ● \$49,680

Payable \$414/mo. for 10 years!

2nd PRIZE ● \$18,780

Payable \$313/mo. for 5 years!

3rd PRIZE ● \$12,720

Payable \$212/mo. for 5 years!

4th Prize	\$4,000	8th-11th Prizes	\$1,500
5th Prize	\$3,000	12th-15th Prizes	\$1,250
6th Prize	\$2,000	16th-20th Prizes	\$1,000
7th Prize	\$2,000		



**“ Creating a cash BONANZA
 for our Charities! ”**

This booklet is intended to cover many facets and rules of the “ 2010 SUPER CASH BONANZA.” Any question(s) pertaining to the campaign should be answered in this booklet. Your District Deputy will also be familiar with the conduct of the campaign and he will be able to help you.

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February, 2010

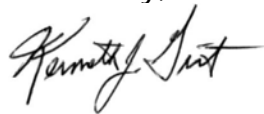
Worthy Grand Knight and Ticket Chairman,

Welcome to the Ohio State Council's Annual **Super Cash Bonanza** campaign for Charity. The sales of our 2010 campaign will mean a "bonanza" of financial support for the charities that your council supports as well those of our Ohio Charity Foundation. For each \$5 ticket that your council sells, \$2.40 is automatically retained for your council to use for local charities. And if your sales exceed our special rebate structure, your council will receive additional funds returned from each \$5 sale, up to a possible \$4.50 per ticket sold. The prizes and rebate structure will be same as last year.

This campaign book is a guide to your council's success. Please review all the information and organize and plan your council's campaign. Set a goal to exceed last year's tickets sales. And remember the "partnering" approach which has been successful in years past. Have another organization or church group sell tickets for your council and award them a portion of the \$2.40 per ticket for their charity causes. This approach will enable your council to achieve additional rebates.

Please contact me if you have any questions. And I wish you success in our 2010 campaign

Fraternally,



Kenneth J. Girt,
Campaign Chairman & State Treasurer

YOUR CAMPAIGN APPROACH

Both the Grand Knight and the assigned Chairman are responsible for the council charity campaign Super Cash Bonanza Raffle. The Chairman is expected to take care of the day-to-day scheduling of events and supervision of the campaign. The Chairman is responsible for tracking sales and collections. Two approaches have been successful:

Mail Campaign

A letter from the Grand Knight or Chairman accompanies up to 5 tickets sent to each member. Details are provided so that the member knows the particulars of how to sell and where and when to turn in the tickets and money. A "**Buy One, Sell Three**" theme is suggested.

Personal Delivery

In the second case, ticket distribution is controlled by the Team Captains. Pending the size of your membership, Captains may be assigned workers who actually deliver tickets to members. In small councils, Team Captains can make deliveries. Captains are responsible for checking on deliveries and on members receiving tickets to ensure that they are being sold and picked up or delivered as directed.

Follow Up

Whether your council uses a mail campaign or personal delivery, there must be frequent and organized follow-up by mail, phone, e-mail and council newsletter to make sure the tickets are being sold and not sitting idle. Tickets and money must be collected, counted, sorted, and mailed to the State Treasurer before final deadlines for the first and final phases of the campaign.

**Build your team. Distribute the tickets.
Collect the stubs and money.
Reap the Rewards for Charity!**

THE SEVEN STEPS FOR SUCCESS

1. **Organize.** Plan your campaign and ticket distribution to your members, by mail or personal delivery.
2. **Attend Ticket Distribution Meeting.** If two members of your council picked the campaign books, shipping forms and tickets at your scheduled diocesan meeting, you have already achieved a possible rebate incentive.
3. **Ticket Distribution.** Get the tickets to your council members and encourage them to help fund your local charities. And let them know how those charity funds are spent.
4. **Advertize.** Use your council's newsletter, your council website, local church bulletins and pulpit announcement, and your community newspapers. Continue to remind council members to sell their tickets. Again, remind them how your council spends these charity funds.
5. **First Phase Turn-in** Ensure that all 1st Phase tickets sold, completed shipping form and check are sent to the State Treasurer by April 14, 2010. Check to equal amount of \$2.60 for each of the tickets turned-in.
6. **Partnering.** If council sales are slowing by April, consider "partnering" with a local organization or church group to sell tickets thru their contacts. Then provide them up to \$2.40 for all tickets sold by their members. Your council will benefit from the additional sales for achieving higher rebate incentives.
7. **Final Turn-in.** Ensure all 2nd Phase tickets sold, the completed shipping form and check, are sent to State Treasurer by May 19, 2010. Check to equal amount of \$2.60 for each of the tickets turned-in.

2010 SUPER CASH BONANZA PRIZES

1. \$49,680.00

Payable \$414 a month for 10 years

2. \$18,780.00

Payable \$313 a month for 5 years

3. \$12,720.00

Payable \$212 a month for 5 years

4. \$4,000

8. \$1,500

5. \$3,000

9. \$1,500

6. \$2,000

10. \$1,500

7. \$2,000

11. \$1,500

12. – 15. \$1,250

16. – 20. \$1,000

IMPORTANT DATES

FIRST TURN-IN:

Please ship no later than
Wednesday, April 14, 2010

FINAL TURN-IN:

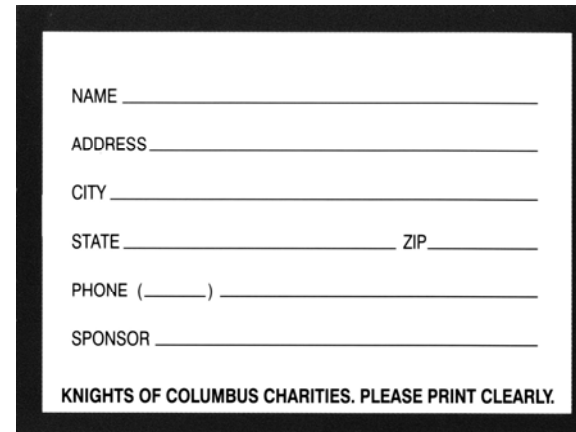
Please ship no later than
Wednesday, May 19, 2010

DRAWING:

Friday, May 28, 2010 at 9:00 PM

**Cleveland Renaissance Hotel
127 Public Square
Cleveland, OH 44114**

THE TICKET STUB



NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
PHONE (____) _____
SPONSOR _____

KNIGHTS OF COLUMBUS CHARITIES. PLEASE PRINT CLEARLY.

RULES FOR A VALID TICKET

1. A ticket must have a name and complete address or a name and a ten (10) digit phone number.
2. The name must be an individual--not an organization, council, assembly, squire circle, chapter, or any other Knights of Columbus organization.
3. A sponsor name is helpful but not required.
4. Nothing can be added or altered on a ticket once it has been submitted to the Charity Foundation for the drawing—no matter what.
5. The ticket submitted must be a BLUE 2010 ticket. Discard all PREVIOUS tickets and posters.

Each ticket will be checked to see that it conforms with the above rules prior to being entered into the drawing. These rules comply with the Ohio State Attorney General's regulations and requirements and must be adhered to so as not to jeopardize the drawing.

IF YOU NEED MORE TICKETS

Please do not run out of tickets and lose sales. If your supply is running low, contact your District Deputy who should have extra tickets on hand. State Officers will also have a supply. If none of the above has tickets, please contact the State Treasurer immediately and more tickets will be shipped to you.

Please address all communications to:

*Ken Girt, State Treasurer
6433 Lutz Ave. NW
Massillon, OH 44646
330-837-6670
girtken@sssnet.com*

CAMPAIGN RULES

**** COUNCIL'S BASIC SHARE OF TICKET SALES** - Of the \$5.00 value per ticket, the council will retain \$2.40 as its basic share, remitting \$2.60 per ticket when making a ticket shipment to the State Treasurer.

**** SALES OUTSIDE THE STATE OF OHIO** - It is, of course, permissible for our members to sell tickets outside of Ohio as long as every ticket sold brings the full donation of \$5.00. There are no rebates or refunds to others outside Ohio. It is strictly illegal and violates the rules of the Order for councils to make deals with any organization outside the State of Ohio. The Supreme Knight has ruled that if our Ohio tickets are found in other states on deals, steps will be taken to halt the Ohio Charity Campaign. This would be a disaster for charity programs, your council, and every council in Ohio. Therefore, you are requested to strictly observe this rule.

**** CAUTION** - Each council must individually turn in tickets sold. It is not permitted for councils to combine sales in order to realize rebates.

**** WHICH COUNCILS MAY NOT PARTICIPATE** - No council under suspension by either Supreme Council or the Ohio State Council will be permitted to take part in the Ohio Charity Campaign.

ALL TURN-INS ARE BY MAIL

Both the First Phase and the Final Phase Turn-In shipments are to be shipped to the State Treasurer's home.

PREPARING A TICKET SHIPMENT

Shipping forms are included in your Charity Campaign Packet. One form is to be used for each turn-in to the State Treasurer. The top section of the form is to be filled in completely by the council.

A copy of the shipping form is also provided on the next page and at www.kofcoho.org. If necessary, you may copy and use one of these forms.

Please rubber band ticket stubs in packs of 50 to facilitate handling and verification. Mail white and yellow copies with your tickets; retain the pink for your file. If available, provide an e-mail address.

Please use durable-strength envelopes or cartons, to avoid damage during shipment.

PAYMENT FOR TICKETS

A check, in payment for the tickets, must be for the exact amount
-- **\$2.60 for each ticket.**

PLEASE DO NOT SEND CASH

The State Treasurer cannot accept ticket stubs for processing unless a check for full payment is received.

Please make checks payable to:

OHIO STATE COUNCIL - KNIGHTS OF COLUMBUS

Please send check, completed shipping form and all tickets, packaged in durable strength envelopes or cartons, to ...

*Ken Girt
State Treasurer
6433 Lutz Ave. NW
Massillon, OH 44646*

Again, both the First Phase and the Final Phase Turn-In shipments are to be shipped to the State Treasurer's home.

FIRST TURN – IN:

Please ship no later than Wednesday, April 14, 2010.

SECOND/FINAL TURN – IN:

Please ship no later than Wednesday, May 19, 2010.

Note: This "Final Turn-In" date is critical considering shipping time, validation, and handling necessary before the May 28 drawing.

IMPORTANT INFORMATION REGARDING THE UNITED STATES MAIL...

The United States Mail, UPS, or other private mail carriers may be used to ship tickets to the State Treasurer (or to members of your council). The U.S. Postal regulations allow for mailing of Charity Raffle Tickets provided that all net profits are used for charitable purposes. Tickets are to be mailed **FIRST CLASS only**. Use of the U. S. Mail to ship charity tickets may require proof to the Postal Service that all profits from the Charity Campaign have, in fact, gone to charity, the first principle of our Order.

SHIPPING GUIDELINE

Please follow this guideline:

The ticket stubs and council check should be sent in the same package. Rubber band ticket stubs in packs of 50 to facilitate handling and verification. Please enclose both the original and a duplicate copy of the shipping form. If there is no shipping form available, please make a copy of the miniaturized form found in this information booklet or at www.kofcohio.org. A copy of the shipping form should be kept by the local council.

**2010 OHIO SUPER CASH BONANZA
CHARITY CAMPAIGN
SHIPPING FORM**

COUNCIL NUMBER

PLEASE NOTE THAT ALL TURN-INS ARE BY MAIL.

Original & Yellow Copies to the State Treasurer – Pink Copy to Council File

First Turn – In ~ Please ship no later than Wednesday, April 14, 2010

Final Turn – In ~ Please ship no later than Wednesday, May 19, 2010

Name and location _____

Number of Tickets Enclosed _____ @ \$2.60 per ticket _____

Please make check payable to Ohio State Council - Knights of Columbus.

Check Number _____ Amount of Check \$ _____

The check and this shipping form are to accompany ticket shipment and shipped to:

**Ken Girt, State Treasurer
6433 Lutz Ave. NW
Massillon, OH 44646**

Signed by _____, Grand Knight
and / or
_____, Ticket Chairman

E-mail Address: _____

TO BE FILLED IN BY THE OHIO CHARITY FOUNDATION

Number of Tickets Received _____ @ \$ 2.60 per ticket \$ _____

Check Number _____ Amount of Check \$ _____

Check Received on _____ 2010 Balance _____

Overpaid _____

Checked in by _____ Due State _____

Comments _____

FIRST PHASE INFORMATION

To qualify for any rebates during the campaign, your council must sell, and remit to the State Treasurer, one and one half (1 ½) tickets per member, in the first phase. Contact your Leaders and Captains to be sure all sold tickets are turned in. Only completed tickets are to be shipped in at the First Phase Turn-In.

***Shipments for the First Phase Turn-in
must be postmarked by April 14, 2010.***

SECOND/FINAL PHASE INFORMATION

Councils should arrange to have their SECOND/FINAL PHASE tickets shipped to the State Treasurer on or before **Wednesday, May 19, 2010**. This will insure their inclusion in the final drawing to be held on Friday, May 28, 2010, during the opening activities of the 2010 Ohio State Convention.

**Shipments containing checks for the
Second / Final Phase Turn-in
must be postmarked on
or before Wednesday, May 19, 2010.**

**Tickets turned in after this date
may not qualify for all rebates**

DON'T RISK BEING LATE – SHIP EARLY!

2010 CHARITY REBATES SCHEDULES

A council's basic earning for each ticket sold in the entire campaign is **\$2.40**.

ATTEND FEBRUARY DIOCESAN MEETING

10 CENTS PER TICKET

To earn this rebate, two members of the council must attend the **DIOCESAN MEETING** in February to hear directions and pick up tickets. This 1-hour presentation will provide information, instructions and incentives on the new CHARITY DRAWING. Attending the **MEETING** will increase your REBATES earned during the FIRST and SECOND PHASE Turn-Ins.

Attending this **MEETING** will provide each council with a **BONUS REBATE of 10 cents per ticket** for all tickets sold during the campaign. No exceptions: Two members of each council must sign in. (No DDs or State Directors, unless council campaign chairman)

FIRST PHASE REBATES

60 CENTS PER TICKET

The First Phase of the Charities Campaign will end **Wednesday, April 14, 2010**. A council must sell and remit to the State Treasurer a minimum of one-and one-half (1 ½) tickets per member by April 14, 2010 to qualify for a rebate. The rebate will be **60 cents per ticket** on all tickets sold and remitted in the FIRST PHASE.

However, attending the **FEBRUARY MEETING** will provide each council with an additional **BONUS REBATE of 20 cents per ticket** for all tickets sold during the FIRST PHASE, provided the ½ tickets per member were sold.

SECOND PHASE REBATES

50 CENTS PER TICKET

A Council must sell one and one-half (1 ½) tickets per member in the First Phase, and must sell a total of three (3) tickets per member during the entire Campaign, and remit to the State Treasurer by May 19, 2010 to qualify for the **SECOND PHASE REBATE**. The rebate will be **50 cents per ticket** on all tickets sold during the SECOND PHASE.

However, attending the **FEBRUARY DIOCESAN MEETING** will provide each council with an additional **BONUS REBATE of 20 cents per ticket** for all tickets sold during the SECOND PHASE, provided the 3 ticket minimum has been met for the entire campaign.

**4 TICKETS ACHIEVEMENT REBATE
FIRST PHASE ONLY
40 CENTS PER TICKET**

An **ACHIEVEMENT REBATE** will be given to all councils who qualify for the **FIRST PHASE REBATE** and sell **four (4)** or more tickets per member over the entire campaign. The **ACHIEVEMENT REBATE** will be **40 cents per ticket** on all tickets sold and remitted during the **FIRST PHASE only**.

7 AND 10 TICKET ACHIEVEMENT REBATES

An achievement rebate will be given to councils that sell 7 or more tickets per member during the entire campaign. An extra 40 cents per ticket will be paid for each ticket sold providing requirements of the First Phase are met. An additional 40 cents per ticket will be rebated if 10 or more tickets per member are sold. A council need not have two or more members present at the February meeting to achieve these two rebates.

QUOTAS FOR REBATES AND ACHIEVEMENTS

The QUOTAS ARE ESTABLISHED FOR EACH COUNCIL on the basis of its membership as of May 1, 2009--furnished to the Ohio State Council by Supreme Council on its membership status summary report. These QUOTAS reflect MEMBERSHIP MINUS INACTIVE INSURANCE MEMBERS. District and council quotas will be furnished at the February Diocesan Meeting.

The membership figures shall be deemed correct and acceptable unless an application for adjustment is made in WRITING to the State Treasurer PRIOR to March 1, 2010. Application for adjustment MUST state adequate basis, such as factual error in the report. The suspension, death or transfer of one or more members, since the date of the report, WILL NOT be considered as an adequate reason.

OFFICIAL WINNERS LIST

An official winners list will be printed and distributed on Sunday, May 30, 2010. Lists will not be mailed to Councils. Councils are permitted to reproduce the list if additional copies are required. In addition, a copy of the winners list will be published in the next issue of the Buckeye Bulletin following the convention as well as posted on the Ohio State Council's Web site at www.kofcoho.org.

DRAWING / CONVENTION DIRECTIONS

RENAISSANCE HOTEL, CLEVELAND

The Cleveland Renaissance Hotel is located in downtown Cleveland at 24 Public Square. It is connected to the "Avenue at Tower City Center," a three story shopping mall. There is a parking garage adjacent to the hotel. Please consult convention details provided by separate mailings and in the Buckeye Bulletin. Detailed directions from your residence can be obtained at www.mapquest.com or similar web sites. Hotel information can be obtained at <http://marriott.com>.

From the west...

Take the turnpike 80/90 to exit 142 where I-90 splits off to Cleveland. Continue on I-90 to exit 171-B and take Rt 422 (SR 14) left to W. Prospect Ave. Turn right onto US 20 and right again to Public Square.

From the south...

Take Interstate 71 north and it will change to I-90 in Cleveland. At exit 171-B take ramp right to Rt 422 then left to W. Prospect Ave. Turn right onto US 20 and right again to Public Square.

From the east...

Take Interstate 77 to I-480 to exit 17A-B to Rt 176 (Jennings Freeway) to Interstate 71. I-71 changes to I-90. At exit 171-B take Rt 422 left to Prospect Ave. Turn right onto US 20 and right again to Public Square.

2010 SUPER CASH BONANZA CAMPAIGN

On behalf of the Ohio State Council – Knights of Columbus,
the Ohio Charity Foundation Inc, and all the recipients of your
generosity, **thank you** for your participation in the

SUPER CASH BONANZA Charity Campaign.

Kenneth J. Girt, State Treasurer, Chairman
Fr. James Brown, State Chaplain
Paul J. Upman, State Deputy
David A. Helmstetter, State Secretary
Robert F. Collins Jr., State Advocate
Kevin Miller, State Warden
Larry A. Moegling, Immediate Past State Deputy
Robert E. Sears, Past State Deputy
Robert W. Wilhelm, Past State Deputy
Kenneth V. Toigo, Past State Deputy
Dennis J. Shonebarger, Past State Deputy
Baci Carpico, Past State Deputy
Leonard C. Krawczyk, Past State Deputy
Albert F. Hickey III, Past State Deputy
John O. Welch, Past State Deputy
Roland F. Bator, Past State Deputy
Gary A. Eckstein, Past State Deputy

2010 CAMPAIGN SCHEDULE

February	Plan Ticket Distribution System Personal Delivery and/or Mail Campaign
February 13, 14, 15	Attend Diocesan Meeting Pick up Cash Bonanza Tickets
February 13, 14, 15	Begin Sales
March-April	Market/Monitor/Collect Ticket Sales
April 14	Collate and Ship First Batch of Tickets to State Treasurer
April – May	Final Push on Sales Utilize the “Partnering” Approach
May 19	Collate and Ship Final Batch of Tickets to State Treasurer
Friday, May 28	Attend Drawing in Cleveland
Sunday, May 30	Pick Up Winners List

